

62
1958-59 CATALOGUE

of Superior Quality

STRAWBERRY

All plants grown by:

HILTON JOHNSON

WITH **THE CONNER COMPANY**

FOUNDATION STOCK FROM UNIVERSITY OF ARKANSAS EXPERIMENT STATION

LIBRARY

RECEIVED

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U. S. Department of Agriculture

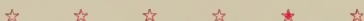


Plants

F2

Arkansas State Certified Strawberry Plants . . .

"Absolutely the Finest Anywhere"

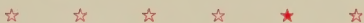


STATE CERTIFIED BLUE TAG PLANTS

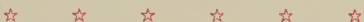
(First year from Arkansas foundation stock)

STATE CERTIFIED GREEN TAG PLANTS

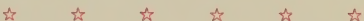
(Second year from Arkansas foundation stock)



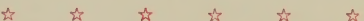
These plants are grown from virus - free, disease - free stock introduced by the Agricultural Experiment Station of the University of Arkansas.



All certified plants are grown in isolated fields under regulations and inspection of the Arkansas State Plant Board.



Certified plants are FREE of red stele disease, root-knot nematodes and noxious weeds.



INCREASED VIGOR FROM CERTIFIED PLANTS!

Where ordinary plants are spaced from 2½ to 3 feet apart in a row, certified plants may be set 3 to 5 feet apart and in a normal year can be expected to make a good, matted row.

STATE CERTIFIED BLUE TAG

Blakemore

100 to 1000 plants, \$ 2.50 per 100, Postpaid
1000 or more plants, 9.50 per 1000, at Augusta

STATE CERTIFIED GREEN TAG

Blakemore

100 to 1000 plants, \$ 2.00 per 100, Postpaid
1000 or more plants, 7.00 per 1000, at Augusta

STATE CERTIFIED BLUE TAG

Florida "90"

100 to 1000 plants, \$ 2.50 per 100, Postpaid
1000 or more plants, 10.00 per 1000, at Augusta

STATE CERTIFIED GREEN TAG

Florida "90"

100 to 1000 plants, \$ 2.00 per 100, Postpaid
1000 or more plants, 8.00 per 1000, at Augusta

STATE CERTIFIED BLUE TAG

Armcore

100 to 1000 plants, \$ 2.50 per 100, Postpaid
1000 or more plants, 10.00 per 1000, at Augusta

STATE CERTIFIED BLUE TAG

Robinson

100 to 1000 plants, \$ 2.50 per 100, Postpaid
1000 or more plants, 10.00 per 1000, at Augusta

STATE CERTIFIED BLUE TAG

Missionary

100 to 1000 plants, \$ 2.50 per 100, Postpaid
1000 or more plants, 10.00 per 1000, at Augusta

STATE CERTIFIED BLUE TAG

Klondyke

100 to 1000 plants, \$ 2.50 per 100, Postpaid
1000 or more plants, 10.00 per 1000, at Augusta

ARKANSAS STATE INSPECTED VARIETIES

**Grown on Our Own Farms
From Virus-Free, Disease-Free Stock**

— EARLY VARIETIES —

Belmar

A favorite in the Central Belt
Attractive color — good flavor
Ship well

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **7.00** per 1000, at Augusta

Fairfax

Large quality berries—Very firm
Productive—Good flavor

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **10.00** per 1000, at Augusta

Klondyke

Older proven variety—Good color
Productive

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **7.00** per 1000, at Augusta

Klonmore

Productive—Very good shipper

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **7.00** per 1000, at Augusta

Redglow

A fine, new berry, large size fruit
Vivid red color, stele resistant
Good freezer and canner

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **15.00** per 1000, at Augusta

— SEMI-EARLY VARIETIES —

Dixeland

Large, firm, attractive berries
Excellent shipper—Best freezer

100 to 1000 plants, \$ 2.00 per 100, Postpaid
1000 or more plants, 8.00 per 1000, at Augusta

Dunlap

Beautiful, bright red berries,
Glossy and firm—Hardy plants

100 to 1000 plants, \$ 2.00 per 100, Postpaid
1000 or more plants, 7.00 per 1000, at Augusta

Premier

Highly productive, vigorous plant maker
Recommended for home use

100 to 1000 plants, \$ 2.00 per 100, Postpaid
1000 or more plants, 8.00 per 1000, at Augusta

— MID-SEASON VARIETIES —

Albritton

Large berries with rich, red color
A favorite on the east coast

100 to 1000 plants, \$ 2.00 per 100, Postpaid
1000 or more plants, 10.00 per 1000, at Augusta

Armored

A good, all-purpose variety
Popular in mid-U. S. sections

100 to 1000 plants, \$ 2.00 per 100, Postpaid
1000 or more plants, 8.00 per 1000, at Augusta

Empire

A New York introduction—

Best for northern growers—Excellent quality

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **12.00** per 1000, at Augusta

Pocahontas

Heavy yielding, very fine variety

Highly flavored—Large berries

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **10.00** per 1000, at Augusta

Robinson

Brilliant red berries of uniform size

Heavy yielder

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **7.00** per 1000, at Augusta

Tennessee Beauty

One of the most highly praised berries

Large, beautiful red fruit with excellent flavor

100 to 1000 plants, **\$ 2.00** per 100, Postpaid
1000 or more plants, **8.00** per 1000, at Augusta

☆ ☆ ☆ ☆ ☆ ☆

"WE SHIP ONLY THE VERY FINEST PLANTS,
PACKED WITH CARE, TO INSURE THAT
OUR CUSTOMERS RECEIVE PLANTS OF
THE HIGHEST QUALITY."

THE CONNER COMPANY

PRESENTING

THE EVERBEARERS . . .

Ozark Beauty

"AN ARKANSAS FIRST"

We are proud to offer this outstanding new strawberry. It appears to be the best of all everbearing varieties, producing superior, excellently flavored berries.

15c per plant, Postpaid

Gem

An old favorite

Bright red, large berries

\$3.00 per 100, Postpaid

Superfection

Excellent for home use and local markets

Light red color

\$3.00 per 100, Postpaid



Suggestions for Growing Strawberries

By HILTON JOHNSON

1. Set the best Virus Free - Disease Free Certified Blue Tag plants available.
2. Buy plants from reliable plant growers. This insures variety purity.
3. Select well drained land that is as free of grass and weed seed as possible. Row or sprinkler irrigation insures against drouth—very important.
4. Plant bed rows should be well prepared and just high enough for drainage, irrigation and cultivation.
5. Suggested row width, 36 inches to 42 inches.
6. Plant spacing in rows, 12 inches to 48 inches, depending on kind of plants, and local conditions.
Plants per acre:
36 in. between rows, 18 in. spacing, 9680 plants.
38 in. between rows, 18 in. spacing, 9170 plants.
40 in. between rows, 18 in. spacing, 8713 plants.
36 in. between rows, 30 in. spacing, 5808 plants.
38 in. between rows, 30 in. spacing, 5503 plants.
40 in. between rows, 30 in. spacing, 5228 plants.
7. Fertilizer. Have your soil analyzed for necessary type and amount. Your County Agent will help and advise. Basic recommendations, 200 lbs. 5-10-5 under beds before setting.
8. Cultivate regularly. Keep clean of grass and weeds. Irrigate a few days before you think it is needed. Do not allow water to cover or stand on plants.
9. Pest control. Consult your County Agent.
10. Consult your County Agent or College of Agriculture for advice in your area.
11. There are 14,520 feet of rows in an acre if rows are 36 inches apart:
13,726 feet in rows 38 inches apart.
13,070 feet in rows 40 inches apart.
12,446 feet in rows 42 inches apart.

THE CONNER COMPANY
AUGUSTA, ARKANSAS
Growers of Quality Plants